



# AGENDA 2021

## THURSDAY, OCTOBER 14, 2021

12:00 PM	Registration Opens
7:00 PM	Welcome to Brand Triumph Opening Night Reception!

## FRIDAY, OCTOBER 15, 2021

7:00 AM	Vendor Expo Hall Open for Networking <a href="#">Breakfast &amp; Coffee</a>
8:00 AM	General Session <a href="#">Brand Triumph 2021 Opening Remarks</a> <a href="#">Strategic Initiatives</a> <a href="#">Keynote Speaker</a>
11:00 AM	Breakout Sessions
12:15 PM	Lunch & Vendor Expo Hall Open
1:30 PM	Breakout Sessions
3:30 PM	General Session
7:00 PM	FYZICAL Strikes up the Fun! <a href="#">Join us for an off-site private event at Splitsville Orlando</a>

## SATURDAY, OCTOBER 16, 2021

8:30 AM	Vendor Expo Hall Open for Networking <a href="#">Breakfast &amp; Coffee</a>
9:30 AM	General Session
11:30 AM	Breakout Sessions
12:45 PM	Lunch & Vendor Expo Hall Open
2:00 PM	General Session <a href="#">Keynote Speaker</a>
3:30 PM	Breakout Sessions
4:45 PM	General Session & Closing Remarks

## SUNDAY, OCTOBER 17, 2021

8:00 AM – 5:00 PM	FYZICAL LAB Day 1
8:00 AM – 3:00 PM	Continuing Education Courses

## MONDAY, OCTOBER 18, 2021

8:00 AM – 5:00 PM	FYZICAL LAB Day 2
-------------------	-------------------