



## FAQ'S ORLANDO / KISSIMMEE

**Q: What are the dates of the event?**

**A:** Thursday, October 14 – Saturday, October 16, 2021

**Q: Where is the event being held?**

**A:** Gaylord Palms Resort & Convention Center  
6000 West Osceola Parkway  
Kissimmee, FL 34746  
407.586.0000

**Q: When should I arrive in Orlando?**

**A: Exhibitor and Sponsor Registration:** Wednesday, October 13 from 4 PM – 6 PM  
**Load-in and Set-up:** Thursday, October 14 from 8 AM – 5 PM  
**Attendee Registration:** Thursday, October 14 from 12 PM – 10 PM

The event will begin with a Reception on Thursday, October 14 at 7 PM. We suggest you arrive in Orlando by 3 PM in order to get to the hotel and check-in prior to the event.

**Q: When should I depart Orlando?**

**A:** The event concludes on Saturday, October 16 at 5:30 PM. FYZICAL LAB will be held on Sunday, October 17 and Monday, October 18. Continuing Education courses will be held on Sunday, October 17.

**Q: How do I make a hotel reservation?**

**A:** Once you have registered through the site, a hotel reservation link will be included in your confirmation.

**Q: Is ground transportation provided to/from the airport?**

**A:** There is transportation to and from the airport however, it is not hosted by FYZICAL. We suggest downloading the Uber or Lyft app prior to your arrival. Taxis are also available at the airport.



## FAQ'S CONTINUED

**Q: I am driving to the event, is there parking at the hotel?**

**A:** Yes, there is parking at the hotel. Brand Triumph attendees will receive 50% off the prevailing self-parking rates. Charges are per day and will be billed directly to your room. Discount does not apply to valet parking.

**Q: Orlando is in what time zone?**

**A:** Orlando is located in the Eastern Time Zone.

**Q: What's the weather for October in Orlando?**

**A:** Orlando has consistently warm, sunny weather, but we do regularly experience afternoon showers in October. The average temperature reaches a high of 85°F during the day and a low of 68°F in the evening.

**Q: What should I pack / wear?**

**A:** Dress for the event is casual or business casual. Jeans are appropriate. This is a great opportunity to show off your FYZICAL-IZED team! The event staff will make every effort to keep the meeting space comfortable but understand the rooms may be cool. You may want to pack a sweater or light jacket in case you get cold.

**Q: What expenses am I responsible for related to the event?**

**A:** You are responsible for hotel accommodations and all travel expenses including flights, mileage, baggage fees and any fees associated with your transportation to and from the event. Breakfast and lunch will be provided on Friday and Saturday. There will be social events Thursday and Friday night with complimentary food and non-alcoholic beverages provided. A cash bar will be available both nights for any alcohol purchases, so please plan accordingly.

**Q: Will there be additional communications regarding event details?**

**A:** Yes. Once you register you'll receive the confirmation email with additional details including agenda and breakout session selections. We'll also be sending communications in the coming weeks, leading up to the event. Some event emails may get caught in SPAM. Please be sure to check your email to ensure you're receiving communications. If you opt out, you won't receive updates.



## FAQ'S CONTINUED

### **Q: Who should I contact if I have Qs?**

**A:** For Qs regarding agenda or content contact Dawn Hesse at:  
**dawn.hesse@fyzicalhq.com**

For Qs regarding registration contact Katie Rogers at:  
**katie.rogers@pineapple-group.com**

For Qs regarding Exhibit Sales & Sponsorships contact Kevin Mercier at:  
**keven.mercier@fyzicalhq.com**

Current sponsors and exhibitors with Qs regarding logistics, shipping, on-site Qs, etc. please contact Susie Prue at:  
**susie@brandengagestrategies.com**

### **FOR EXHIBITORS ONLY:**

### **Q: Is there an exhibitor services kit for the show?**

**A:** Yes, if you select an exhibitor package or sponsorship level where exhibit space is included, you will be receiving the information via the Sponsorship Portal after your registration is submitted. The kit will include options for additional furnishings or services available at an additional expense.

### **Q: What is included with my exhibit space?**

**A:** You may find the outlined details of each sponsorship **here**. Items that are NOT included and are not limited to: drayage services, shipping, additional furnishings, internet, etc. You will have the opportunity to order additional products and services through Alliance once you receive the exhibitor kit in addition to purchasing an on-site logistics package found in your Prospectus.

### **Q: How many attendees are allowed for sponsors / exhibitors?**

**A:** Your ticket quantity is determined by your exhibitor and sponsorship level. Please reference the Sponsorship Prospectus for details. If you'd like to include additional staff or attendees, you may purchase tickets for \$399 per person. Everyone onsite (exhibitors and sponsors alike) must be registered for the event.